



**IMBIBE GLOBAL
PERSPECTIVE.
STAY FUTURE
FOCUSED.**



ABOUT AMITY

Amity Education Group is India's leading private not-for-profit education group, offering globally benchmarked education right from pre-schools to Ph.D. level. With over 27 Years' of education experience, Amity has a strong global presence in 135+ countries with 9 universities, 11 international & overseas campuses, 25 schools & pre-schools in London, Dubai, Abu Dhabi, Singapore, Mauritius, South Africa, Nanjing, and Romania.

350,000 students are pursuing regular, distance & online education programmes with Amity globally. Being a global education brand, Amity has tie ups with 100+ International Universities, Laboratories and Research Centres in areas of student exchange, faculty exchange, joint research, curriculum development and educational tours specially designed for students.

Global Online
Education for
lifetime Success

PRESTIGIOUS RANKING AND ACCREDITATIONS



Amity's Online MBA has been ranked by QS as Asia's Top Online MBA Program and #39 Worldwide in 2017 rankings



Source:
World University
Rankings 2016-17



Accredited by National Assessment and Accreditation Council (NAAC) Grade 'A'



SENIOR COLLEGE
AND UNIVERSITY
COMMISSION, USA

Asia's only not-for-profit university to get US regional accreditation



Accreditation to the MBA programme of Amity University Online



Accredited Member of Accreditation Council for Business Schools and Programs (ACBSP), USA

AMITY OPEN UNIVERSITY

Amity Open University is committed to deliver world-class education to students globally. In partnership with The Open University UK, Amity offers Online UK degree programmes for Undergraduate and Postgraduate levels.

ADVANTAGE AMITY OPEN UNIVERSITY

Amity's experienced faculty with strong research and teaching experience prepares students to become globally employable and industry ready.

In fact, we offer practical learning experience with faculty interaction, forum discussions, live projects, virtual simulations for real-life practice and capstone. The learners post completion of the programme will be able to explore enormous opportunities in different

industries. Amity's comprehensive programmes and content delivery help students become industry ready and help them develop the right business acumen.

So whether the objective is advancing in career, switching industry or making yourself globally compatible - Amity helps you write your own success story.

Amity Open University allows working professionals to effectively manage their studies and work-life balance. The programmes are delivered online, so students, especially working professionals can study them as per their convenience.

Amity's vision is to deliver internationally benchmarked education to students globally, and we settle for nothing less than excellence in the field of education!



ABOUT THE OPEN UNIVERSITY UK



The UK's Largest
University that
Offers World-leading
Distance Learning

The Open University, established by Royal Charter on 23 April 1969, is the leading University for flexible, innovative and world-leading research in the United Kingdom and in over 100 countries worldwide. Uniquely placed to understand the needs of part-time students, combining their learning while earning, our innovative, award winning distance teaching credentials have seen over 2 million students receiving an education.

The Open University is the UK's largest academic institution and a world pioneer in distance learning that enables students to study from anywhere-anytime. It's the UK's only university dedicated to distance learning with over 75% of OU students working full-time or part-time during their studies. It offers 180 qualifications and 600 modules that range from certificates, diplomas and short courses to undergraduate and postgraduate degrees.

With over 48 years' experience in delivering learning, The Open University leads the learning revolution, placing innovation at the heart of our teaching & research, and continuously seeks new and better ways to inspire and enable learning.

ABOUT AMITY & OU UK PARTNERSHIP

Amity Open University is a partner institution of The Open University to award degrees for higher education programmes.

Through this partnership, Amity offers a huge enhancement to International aspirants' career by enabling them to achieve their true potential through technology enabled education. This partnership gives larger autonomy of curriculum design, development and delivery. It ensures high quality assurance and best practices in online education programmes.

Moreover, it supports Amity's mission to widen access to higher education worldwide and offers a great opportunity to aspirants seeking an internationally recognised degree. Amity provides both flexibility and convenience to enable aspirants to obtain higher education in a manner that enhances their career, without disrupting their personal life.



Mr. Ajit Chauhan's vision on Amity & OU partnership:

The partnership between Amity & The Open University, UK will help aspirants to take their career to the next level; hence, will offer a degree which is valued everywhere. Amity has a vision to bring world-class best practices in distance & online education and this partnership is another step towards it.

MASTER OF BUSINESS ADMINISTRATION ONLINE

OVERVIEW

Amity Open University's online MBA programme has been developed in collaboration with The Open University Business School (OUBS). OUBS is part of an elite group that has earned triple accreditation - the Association to Advance Collegiate Schools of Business (AACSB), the Association of MBAs (AMBA) and EFMD Quality Improvement System awarded by the world's leading international management education associations to lesser than 1% of business schools globally.

Take the next big leap in your career with an international degree in the comfort of your home.

ELIGIBILITY

- Graduation Degree in any stream.
- Applicants who do not meet the minimum academic eligibility criteria but have significant and relevant 3 years of professional work experience in their chosen field may be considered for entry providing they can prove their ability to study at the Post Graduate academic level. Such applicants will be called for interviews with the admission committee.
- Applicant must possess sufficient knowledge and understanding of The ENGLISH language.
- Candidates whose first language is not English must have completed at least three (3) years of Academic Qualifications under English Medium.

MBA ONLINE PROGRAMME STRUCTURE

MBA online programme is a 4 Semester programme and includes 7 high value subjects. MBA online programme has an internationally recognised, practice-based and integrated approach to management development. The core disciplines that students study includes:

- Strategic Management
- Corporate finance
- People and Organisation Management
- Risk Management
- Marketing and Operations
- Human resource management

In total, 75 per cent of the programme consists of compulsory elements and 25 per cent comprising elective modules. This enables them to select the curriculum that best suits their needs. MBA online programme modules are challenging and direct the pupils towards improving their management capabilities.

Year: 1

- Management: Perspectives & Practice
- The Dynamics of Strategy

Year: 2

- Corporate Finance
- Making a difference: the management initiative (Project)

Electives (Select any three elective modules)

- Managing a financial risk
- Marketing in the 21st Century
- Strategic-human resource management
- Supply chain management

FEE: ₹ 3,00,000 + GST (One Time)*

* Semester wise fee payment option is also available
Get a Samsung Galaxy Tab E free on enrolling for the programme

BA (HONS) BUSINESS MANAGEMENT ONLINE (Equivalent to BBA)

OVERVIEW

Prepare for a future in the world of business with a 3 year (6 semesters) extensive online programme in business and management. The programme is designed for working professionals and undergraduates seeking to develop a strong foundation in business management and financial accounting. BA (Hons) Business Management (Equivalent to BBA) is geared to equip learners with flexible patterns of thinking and behaviour to succeed as future workers in multicultural business environment.

Develop your competencies and professional skills while meeting your interests with innovative learning in the comfort of your home.

ELIGIBILITY

- 12th Class Completion Certificate (Completing 12 years of formal schooling).
- Applicant must possess sufficient knowledge and understanding of English language.
- Candidates whose first language is not English must have completed at least three (3) years of Academic Qualifications under English Medium.

FEE: ₹ 2,50,000 + GST (One Time)*

*Semester wise fee payment option is also available
Get a Samsung Galaxy Tab E free on enrolling for the programme

BA (Hons) Business Management Online Programme Structure (Equivalent to BBA)

Our BA (Hons) Business Management programme inculcates the understanding about the way businesses operate and how to develop winning strategies, making decisions & managing risk. It also imparts valuable insight regarding key business functions such as finance, human resources, and sales and marketing. Gaining this real world knowledge will uplift the careers of students and enable them to develop a wide range of general business skills in communication, numeracy and presentation that are greatly valued by employers.

This is 3 Years (6 Semesters) programme which includes 8 subjects:

Year: 1

- An introduction to Business and Management Elective (Select 2 modules from 3 elective modules)
- Management practice
- Fundamentals of accounting
- Communication Skills for Business & Mgmt.

Year: 2

- Shaping business opportunities Elective (Select 1 module from 2 elective modules)
- Making it happen! Leadership, influence and change
- Exploring innovation and entrepreneurship

Year: 3

- Making sense of strategy Elective (Select 2 modules from 5 elective modules)
- Creating futures: sustainable enterprise & innovation
- Marketing and society
- Managing across organisational and cultural boundaries
- Managing 1: organisations and people
- Managing 2: marketing and finance

WHY STUDY ONLINE WITH AMITY OPEN UNIVERSITY?

Amity's online programmes offer a flexible approach to study while maintaining the quality and support that one would expect from a top UK university. Whether one is a graduate student aspiring for higher qualifications or a working professional looking forward to enhancing their career, Amity Open University enables aspirants to fulfill their academic dreams with an international degree.

Amity ensures that its programme qualifications add significant value to the aspirant's career. Here's how!

LEARNER CENTERED APPROACH

At Amity Open University, our teaching model allows students to acquire new skills without taking them away from their workplace. All of our modules and content delivery modes focus on practical learning experience that includes industrial case studies, live interactions with faculty, discussion forums, virtual simulations and more. We employ a blend of learning styles, with innovative and inspiring study material that supports active learning any place, anytime.

UPLIFTING ASPIRANTS' CAREERS

It's our balance of quality teaching and practical application that makes our online programmes so unique. The programmes are curated with insights from industry leaders and subject-matter experts. Students, especially the working professionals, are encouraged to implement this knowledge in their jobs for an immediate boost towards career advancement. Amity Open University programmes have been designed to inculcate the skills and in-depth knowledge needed for lasting success.

FLEXIBLE PROGRAMME DELIVERY

Amity programmes have been specially designed to minimize disruption in the working life of the applicants and motivate them to challenge limits, cross boundaries, and think beyond norms. The agile

programme structure fits in the busy work-life of the aspirants. However, for students who prefer to attend physical classes, we have the provision of optional residential programmes at the Amity London campus.

TECHNOLOGY-ENABLED LEARNING

Our innovative virtual learning platform imparts a comprehensive learning experience to students. The content delivery is further supported by assignments and project submissions where the users are continuously evaluated on their learning curve. At Amity Open University, students are prepared to be the leaders of tomorrow through cutting-edge, practice-based programmes that follow an integrated approach towards management development.

EASE OF EXAMINATION & PAYMENT

At Amity Open University, the majority of assessment components are assignments and case-studies, which are completed and submitted by the students at their own pace within a reasonable time-frame. The final examinations are also conducted online, which can be attempted from any location and in a suitable time-slot. The flexible nature of the programme is also extended to the financial aspects. The fee structure is designed to avoid any financial burden on the students. The programme fees per semester can be paid in convenient installments.

STUDENT & LEARNING SUPPORT

Our experienced and knowledgeable Student Advisors/ Mentors stay connected with students to render support throughout their academic journey. Amity also has a 24X7 student support team that assists students via phone/ email/chat for all non-academic issues related to the LMS (Learning Management System), fees, data sheet or any other query.

GRADUATION

Upon successful completion of the student's graduation or postgraduate qualification, they're invited to attend a graduation ceremony where they are awarded their degrees.

FREQUENTLY ASKED QUESTIONS



WHAT IS AN OPEN UNIVERSITY DEGREE?

Open University Degree is a stamp of quality that guarantees the value of your qualification. It conforms to stringent quality assurance processes, such as external examiners scrutiny and the systematic application of the Quality Assurance Agency defined standards. The degree programme allows students to learn a subject in depth and enjoy all the benefits and conveniences of studying online.

HOW WILL I LEARN?

In all programmes offered by Amity Open University, your learning will be managed by our proprietary Amity Learning Management System - a web based virtual learning environment which allows you to access all study material including video lectures and assignments. It enables you to learn 24x7 across all kind of devices, both online & offline.

HOW WILL THE FACULTY AID MY LEARNING?

Amity will assign dedicated programme and module leaders, who will facilitate your entire learning process. There will be live video lectures and faculty interactions at regular intervals, which will also provide you

with the critical personal support that will help shape your individualised learning experience.

WHAT WILL I GAIN FROM STUDYING AT AMITY OPEN UNIVERSITY?

The Amity Open University degree gives you the dual advantage of imbibing the very best of the Open University - UK's largest academic institution, and Amity's world-class online education. By joining our global community of management students and alumni you'll be giving yourself the opportunity to develop the skills and knowledge to make a positive impact in your workplace & in your career.

WHY IS OUR MBA ONLINE PROGRAMME SO POPULAR WITH EMPLOYERS?

Our online MBA programme is custom-made to suit the requirements of today's global corporates. Our programme helps develop modern managers who have global exposure and in-depth subject knowledge, along with the much required flexibility that is a pre-requisite for any efficient manager. These programmes include rich practical experience for students, and inculcate skills like prioritisation & team-work, which makes them ideal for fulfilling the needs of employers.

PROGRAMME FEATURES



Short residential study at Amity London Campus (Optional)



24x7 Academic & Technical support, learning resources and study material at your doorstep



Live Interactive lectures from eminent professors and subject matter experts



Online Assessment and Examination System



Virtual Recorded sessions via Online Learning Platform



Affordable and Easy Fee payment including installments & EMI plans

HOW IT WORKS

01



Choose the programme you wish to enroll for

02



Make payment via easy & flexible payment options

03



Provide the necessary details & upload the documents

04



Once verified, you will be admitted as a Student

05



As a student, you will be given credentials with which you can access the online learning portal







Today is the day
to open up your
future.

To expand your
horizons and gain
new skills.

To move your
career to the next
level - or start a
new one.

We're here to help
you do it all.



AMITY

 **The Open University**

Amity Campus, Sector - 125, Noida, India



T: 1800-102-4075



admissions@amityopenuniversity.com



www.amityopenuniversity.com